

---

# Kyle Williams

Hong Kong • +852 6702 2147 • me@kylewilliams.hk • linkedin.com/in/kwajs • https://kylewilliams.hk/

## Lead Front End Developer

Expert in React, SCSS and TypeScript with 14 years of experience. Led a stablecoin to market in 2 weeks at Laguna Labs. At Archon, I cut delivery time 50% by building a design system and UI in 3 months, securing \$10M funding. I specialize in blockchain UX that drives rapid adoption, demonstrated by achieving \$1M liquidity in 4 hours at perp launch.

## WORK EXPERIENCE

**Archon** • Hong Kong, Remote

Jul 2023 – Feb 2024

**Lead Front End Developer** • Full-time

- Cut development time 50% by designing and building a comprehensive React-based design system in 2 weeks, which significantly enhanced UX consistency across blockchain applications.
- Implemented a UI/UX overhaul in 2 weeks by integrating design principles and user feedback into the development process, leading to \$1M liquidity in 4 hours of launch.
- Formed a team and collaborated on integrating UI/UX with React and Web3.js, ensuring seamless blockchain interactions and on-time deployment of a perpetual exchange in 3 months.
- Developed custom Web3 hooks for a React-based blockchain application, streamlining smart contract interactions which increased user interaction rates by 50%.
- Achieved a 25% increase in conversion rates by coding an enhanced user journey, simplifying UI interactions to facilitate easier transaction completions.

**Laguna Labs** • Hong Kong, Remote

Dec 2021 – Jul 2023

**Lead Front End Developer** • Full-time

- Rapidly built and deployed a stablecoin MVP within 2 weeks, by using React.js, Next.js and Web3.js, enhancing market entry and securing early adopter feedback.
- Drove a 40% increase in feature output by leading a team of 2 developers and 2 designers, adopting Next.js to improve app responsiveness and user engagement.
- Enhanced team efficiency by 25%, implementing TypeScript and SCSS to foster cleaner code practices and streamline front-end development workflows.
- Accelerated feature delivery by 20% through the optimization of build pipelines and adoption of TypeScript, delivering high-quality, user-focused enhancements ahead of schedule.

**Elevate Global** • Hong Kong

Apr 2018 – Nov 2021

**Senior Front End Developer** • Full-time

- Secured top performer status for 2 years, exceeding KPIs by 50% with React.js, TypeScript and SCSS, boosting code quality and operational efficiency.
- Increased website conversions by 451% with a React.js and Figma design system, increasing brand trust and user engagement.
- Increased returning visitors by 68.91% by optimizing Next.js for responsive interfaces and improving API data visualization for user satisfaction.
- Reduced design and development time by 50% in 1 month by creating SCSS and React.js design system guidelines, standardizing UI/UX and improving documentation.

<b>Maximum Asia</b> • Hong Kong <b>Front End Developer</b> • Full-time	Aug 2016 – Mar 2018
<b>Citizen Communications, Bonfire, e64</b> • United Kingdom & Australia <b>Front End Developer</b> • Full-time	Sep 2010 – Jul 2016

## EDUCATION

<b>Btec Level 3 Diploma In It</b> <b>Ludlow Sixth Form College</b>	Sep 2008 – Sep 2010
---	---------------------

## CERTIFICATIONS

<b>Ethereum and Solidity: The Complete Developer's Guide</b> Udemy	Feb 2024
<b>Decentralized Finance (DeFi) Infrastructure, Primitives, Deep Dive, Opportunities and Risks</b> Duke University	Jun 2023
<b>UX Design Professional</b> Google	May 2022
<b>React – The Complete Guide</b> Udemy	Apr 2020

## AWARDS & SCHOLARSHIPS

<b>Gold – #1 Career Site – HR Awards</b> Maximum	May 2019
<b>Silver – Brand Dev – Asia Recruit Awards</b> Maximum	May 2019
<b>Silver – Recruitment Innovation – Asia Recruit Awards</b> Maximum	May 2019

## SKILLS

**Blockchain Development:** Arbitrum, Avax, BSC, dApp Architecture, Decentralized System Interaction, Ethereum, Horizen, Polygon, Reading Smart Contracts, Sepolia, Web3.js

**Frontend / Full-Stack Engineering:** Express.js, Git, JavaScript, Next.js, Node.js, PostgreSQL, Postman, React, Redux, SCSS, Solidity, SQL, Swagger, TypeScript, Vercel, Vue.js

**UI/UX:** Competitor Analysis, Design Systems, Figma, Information Architecture, User Flows, User Persona